

Application No.: 09/817,944  
Atty. Docket No. 0220-080

### REMARKS

Claims 1-11, 13-16 and 18-23 are pending in the application. Claims 1, 7 and 11 have been amended by the foregoing amendment. Applicant respectfully requests traversal of the rejections.

Claims 1, 3-7, 9-11, 13-16, 19 and 21-23 stand rejected under 35 U.S.C. §102(b) as allegedly being anticipated by U.S. Patent No. 5,937,160 ("Davis"). Claims 2, 8, 18 and 20 stand rejected under 35 U.S.C. § 103(a) as allegedly being unpatentable over Davis in view of U.S. Patent Application Publication No. 2003/0028068 ("Patterson").

In exemplary embodiments, Applicant has described a method for updating content on a web site. As recited in claim 1, for example, the method comprises: accessing an update profile, the update profile comprising a named party uniform resource locator (URL) and an update frequency; determining whether content on a web site corresponding to the named party URL is due to be updated based on the update frequency; retrieving a copy of the content on the web site; submitting the copy of the content on the web site to the named party; receiving a revised copy of the content on the web site from the named party, wherein the revised copy reflects revisions to the copy of the content on the website made by the named party; and updating the content on the web site based on the revised copy of the content on the website received from the named party.

Davis describes a method for updating hypertext documents via electronic email. A hypertext document, such as a web page, is automatically revised via an e-mail message transmitted by a content provider (col. 2, lines 58-61).

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Davis, however, fails to disclose *submitting the copy of the content on the web site to the named party and receiving a revised copy of the content on the web site from the named party wherein the revised copy reflects revisions to the copy of the content on the website made by the named party.*

A content manager (or provider) in Davis may receive an update reminder via e-mail (col. 14, lines 20-23) but there is simply no teaching nor a suggestion that this reminder e-mail includes a copy of website content.

Davis submits revisions to hypertext documents via e-mail messages (col. 2, lines 59-61, col. 16, lines 1-67 and Figs. 13 and 14) from a content provider. Davis, however, fails to disclose submitting a copy of the website content to a user/content provider.

The portions relied upon for rejecting claim 1 (i.e. col. 13, line 51 to col. 14, line 64 and Figs. 12A - 12D) appear to be directed to creating and/or maintaining an update profile (as the term is used in the pending claims). For example, Fig. 12B-1 provides the ability to specify various contact information for a user (see 75b - 75i). The fields in Fig. 12B-2 and 12B-3 provide the ability to specify update frequency (75k) and various e-mail attributes (75l - 75u).

Davis (in Figs. 12A-12D) fails to disclose *submitting the copy of the content on the web site to the named party and receiving a revised copy of the content on the web site from the named party wherein the revised copy reflects revisions to the copy of the content on the website made by the named party.*

Davis fails to anticipate exemplary embodiments as recited in claim 1. At least for these reasons, it is believed that claim 1 is allowable over the teachings of Davis. Similarly, claims 7 and 11 are also allowable.

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The remaining claims which depend on one of allowable claims 1, 7 and 11 are also allowable for the reasons highlighted above.

In rejecting dependent claims 2, 8, 18 and 20, Patterson is relied upon for disclosing submitting web content as an e-mail attachment. In Patterson, a user browsing a particular website may view banners or pop-ups unrelated to the website being viewed (such as advertisements, etc.). The banner may offer to provide information about the advertiser's products and also include a form for accepting the user's contact information such as the user's e-mail address. Upon entering the address and pressing a submit button, information about the products may be submitted electronically to the user's e-mail address while maintaining the current website on the browser. Patterson, however, also fails to disclose *submitting the copy of the content on the web site to the named party and receiving a revised copy of the content on the web site from the named party wherein the revised copy reflects revisions to the copy of the content on the website made by the named party.*

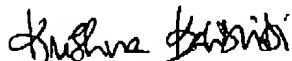
Therefore, claims 2, 8, 18 and 20 are allowable over the Davis/Patterson combination.

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All of the rejections and objections having been overcome, it is believed this application is in condition for allowance and a prompt notice to that effect is respectfully requested. Should the Examiner have any questions with respect to expediting the prosecution of this application, he is strongly urged to contact the undersigned at the number listed below.

Respectfully submitted,

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